

Data Protection Description for Decision-Maker Registry

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Responder for the register: Name: L&T FM AB and Lassila & Tikanoja Service AB
Address: Armégatan 40, 171 71 Solna
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Contact person in the register: Name: Bo Stanser
Email: firstname.lastname@l-t.se

Name of the Register: L&T Group's decision-maker register

Legal Basis for Processing Personal Data:

The processing of personal data is based on the legitimate interest of L&T and its group companies (e.g., direct marketing).

Purposes of Using the Personal Data in the Register:

- For direct marketing of L&T and its group companies.
- To conduct opinion and market research.
- To organize sales and marketing events.
- To organize marketing contests and lotteries.
- To plan and develop the operations and services of L&T and its group companies.

Registered Groups: Decision-makers and contact persons at potential corporate and society customers.

Contents of the Register:

The register contains the following personal data:

- Name.
- Title, professional designation, position, or task in the company.
- Company's name.
- Contact information (postal address, email address, and phone number).
- Age, year of birth, gender, and mother tongue.
- Information from LinkedIn profile.
- Permissions and prohibitions regarding direct marketing.
- Other information provided by the registered person (e.g., the registered person's professional interests).

- Information about marketing and sales promotion activities (e.g., marketing measures targeted at the registered person, participation in surveys and events).
- Any other information necessary for the purpose of using the register.

Regular Sources of Information in the Register:

The data is mainly obtained from the registered person themselves via phone, online, in meetings, or in other similar ways.

Personal data may also be collected and updated from publicly available sources such as the company's website, the trade register, other public and private registers, and various service providers (e.g., Suomen Asiakastieto Oy and Bisnode Finland Oy).

Regular Disclosure of Data:

Personal data is generally not disclosed to external parties.

Transfer of Data Outside the EU or EEA:

Personal data is not transferred outside the European Union or the European Economic Area.

Principles for the Protection of the Register:

The data in the register is stored in data systems that use both technical and programmatic methods to ensure data protection. Each person using the register has a personal username and password for the system. Only specific individuals have access to the data in the register to the extent required by their job duties.

Storage of Data:

Personal data in the register is stored permanently in accordance with the law. L&T regularly assesses the need to store the data. Furthermore, L&T performs reasonable measures to ensure that no irrelevant, outdated, or incorrect data about the registered person is stored in the register, considering the purpose of processing.

Rights of the Registered:

Right of inspection and the right to request correction or deletion of data.

The registered person has the right to review what data is held about them in the register. They also have the right to request correction of incorrect data and deletion of data. Requests for inspection, correction, or deletion should be sent in writing to the register's contact person.

Other Rights:

In accordance with the General Data Protection Regulation (effective from May 25, 2018), the registered person has the right to object to the processing of their data or request that the processing of data be restricted, as well as file a complaint regarding the processing of personal data to the data protection ombudsman.

The registered person has the right to prohibit the use of their data for direct marketing, market and opinion research. Such a prohibition can be issued at any time to the register's contact person or by, for example, unsubscribing from the email list according to the instructions in the marketing message.