

### INDUSTRIAL SERVICES IN BRIEF

#### **Financials**

	H1/13	H1/12	2012
Net sales, mEUR	33.7	33.1	70.0
EBIT*, mEUR	1.4	1.3	4.4
EBIT%*	4.2	3.8	6.3

\*excl. EO items

#### 7 500 customers

- Customer base (% of net sales)
  - Pulp & Paper 11%
  - Energy 11%
  - Metal 22%
  - Municipalities 5%
- 20 largest customers account for 50% of net sales



# INTEGRATING INTO OUR CUSTOMERS' PROCESSES

Personnel 550





Customers 7 500

Trucks 200





# STRONG MARKET POSITION IN ALL SERVICE LINES

## Industrial Services in total

- No. 2
- Relevant market EUR 0.3 billion
- Market growth: 4% annually

## Industrial process cleaning

- No. 1
- Relevant market EUR 0.1 billion
- · Market growth: inflation rate

## Sewer maintenance services

- No. 2
- Relevant market EUR 0.1 billion
- · Market growth: above inflation rate

## Hazardous waste services

- No. 2
- Relevant market EUR 65 million
- Market growth: inflation rate

### Environmental construction

- No. 2
- Relevant market EUR 80 million
- Market growth: above inflation rate

Market positions and sizes based on management estimate



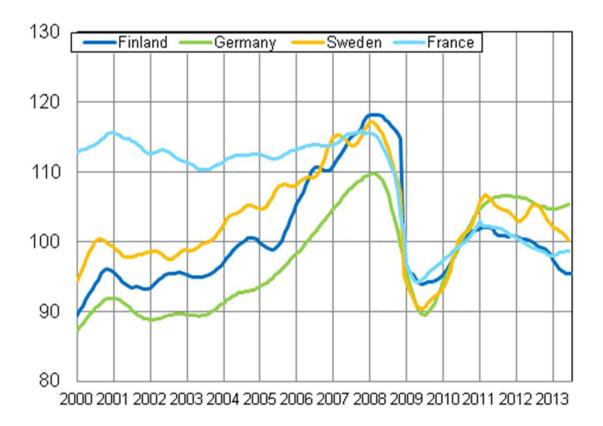
# RECENT DEVELOPMENTS IN INDUSTRIAL SERVICES





## **BUSINESS ENVIRONMENT**

## TREND OF INDUSTRIAL OUTPUT 2000–2013



Source: Statistics Finland



# HOW WILL L&T UTILISE THE MARKET DEVELOPMENT?

## MARKET DEVELOPMENT AND L&T'S ACTIONS

### Market development

#### L&T's actions

Tightening environmental legislation: opening new business in industrial waste streams

- Utilising Total Waste Management concept to boost our position in environmental construction
- Expanding current reuse and final waste disposal network
- Offering solutions for the mining industry
- Improving our market position in hazardous waste through our country wide terminal network

Outsourcing non-core operations to central service providers

- Centralised labour and fleet management to improve resource allocation and utilisation rates
- An efficient, centrally directed sales organisation enables L&T to achieve growth in its total offering for industrial customers



## MARKET DEVELOPMENT AND L&T'S ACTIONS

### Market development

#### L&T's actions

Demand for sewer maintenance will increase as the infrastructure ages

- Strengthening sales of sewer maintenance services
- Utilising cross sales
- Improving operational efficiency to enhance competitiveness
- Leveraging scale by increasing municipal sewer maintenance business

Industry will not grow in Finland, which could lead to a tougher competitive environment

- · Group focus on major customers and cross selling
- Integration into the customer's core processes
- With our current equipment, we can also offer new services to new customers



# TOTAL WASTE MANAGEMENT AS GROWTH OPPORTUNITY

### TOTAL WASTE MANAGEMENT

- Management and steering of all the waste streams of our customers
- End-to-end management of customers' production waste and by-products
- Includes the following subareas:
  - Assessing waste streams and by-products
  - Steering the customer's waste streams into reuse or safe and cost-effective final disposal
  - Daily management of final disposal sites and closure of final disposal sites
- Securing permits for customers' waste sites or assisting them in the permit process
- Building final disposal sites for waste/by-products in areas owned by the customer
- Environmental reporting
- Our services cover a range of models from simple project management to end-to-end management of by-products, including construction work



## **SUMMARY**

### CONCLUSIONS

L&T is ready to utilise the market opportunities for profitable growth.

### **Current situation**

- Strong market position
- As it's own focused business segment and management, we are able to develop a competitive offering in Industrial Services



IT'S EASY TO TRANSFORM A
KETCHUP BOTTLE INTO FUEL
OR A TUNA CAN INTO A FORK.
IT'S MUCH HARDER TO CHANGE

## HOW PEOPLE THINK.



