

HIGHLIGHTS OF Q3/2014

- Q3/2014 net sales EUR 158.1m (EUR 161.9m) -2.3% (yoy)
 - Comparable net sales decreased in the Facility Services and Renewable Energy Sources divisions, but grew in the Environmental Services and Industrial Services divisions.
 - The net sales of the comparison period includes EUR 4.2 million in net sales from the Latvian business operations that were divested on 13 March 2014.
- Q3/2014 operating profit EUR 19.4m (EUR 20.0m);
 operating profit excluding EO items EUR 19.7m (EUR 20.1m)
 - The demand for services of Facility Services division was weaker than in the previous year, as expected.
 - Operating profit excluding non-recurring items was also affected by a writedown of EUR 0.4 million on inventories reported under Renewable Energy Sources, and a non-recurring EUR 0.2 million write-down on inventories of discontinued business operations.
 - Comparable operating profit includes EUR 0.5 million of operating profit generated by the divested Latvian operations.



HIGHLIGHTS OF 1-9/2014

- 1-9/2014 net sales EUR 477.4m (EUR 498.5m) -4.2% (yoy)
 - Comparable net sales decreased in the Facility Services and Renewable Energy Sources divisions, but grew in the Environmental Services and Industrial Services divisions.
 - The net sales of the comparison period includes EUR 12.2 million in net sales from the Latvian business operations that were divested on 13 March 2014.
- 1-9/2014 operating profit EUR 34.5m (EUR 34.8m);
 operating profit excluding EO items EUR 40.6m (EUR 40.3m)
 - The operating profit includes EUR 6.4 million and the financial expenses EUR 16.7 million of non-recurring costs relating to the bankruptcy of EcoStream Oy.
 - A non-recurring capital gain of EUR 1.1 million was recognised on the Latvian business operations and a write-down of EUR 0.2 million on inventories of discontinued business operations under Renewable Energy Sources.
 - Comparable operating profit includes EUR 0.8 million of operating profit generated by the divested Latvian operations.



FINANCIAL SUMMARY AND KEY FIGURES

	Q3/ 14	Q3/ 13	Change %	1-9/ 14	1-9/ 13	Change %	2013
Net sales, EUR million	158.1	161.9	-2.3	477.4	498.5	-4.2	668.2
Operating profit excl. EO items, EUR million	19.7	20.1	-2.2	40.6	40.3	0.7	51.8
Operating margin excl. EO items, %	12.4	12.4		8.5	8.1		7.8
Operating profit, EUR million	19.4	20.0	-2.9	34.5	34.8	-0.9	33.2
Profit before tax, EUR million	18.5	18.9	-1.9	16.0	32.7	-51.1	30.3
Earnings per share, EUR	0.39	0.35	10.2	0.25	0.61	-58.1	0.57
EVA, EUR million	14.6	15.0	-2.6	19.5	19.3	1.3	12.4



FINANCIAL SUMMARY AND KEY FIGURES

	Q3/ 14	Q3/ 13	Change %	1-9/ 14	1-9/ 13	Change %	2013
Capital expenditure (incl. acquisitions), EUR million	7.6	7.1	6.8	27.9	23.7	17.4	32.7
Depreciation, amortisation and impairment, EUR million	10.0	10.4	-4.4	30.1	36.5	-17.7	54.0
Net cash from operating activities, EUR million				49.1	61.1	-19.7	86.4
Return on equity (ROE), %				6.4	13.5		10.0
Return on invested capital (ROI), %				14.6	14.4		10.6
Equity ratio, %				45.6	50.2		43.7
Gearing, %				31.9	28.1		30.4
Total number of employees at the end of the period				7,952	9,017		8,847

5



OPERATING PROFIT EXCLUDING NON-RECURRING ITEMS, M€

	Q3/ 14	Q3/ 13	Change %	1-9/ 14	1-9/ 13	Change %	2013
Environmental Services	10.6	11.9	-10.4	26.9	27.2	-1.1	35.1
Industrial Services	3.1	2.6	20.1	4.9	4.0	23.9	6.7
Facility Services	6.3	6.7	-7.1	9.0	10.4	-13.3	11.9
Renewable Energy Sources	-0.3	-0.4	31.4	0.8	0.5	52.4	1.1
L&T Group	19.7	20.1	-2.2	40.6	40.3	0.7	51.8



FINANCIAL TARGETS

Key figure	Target 2018	Actual Q3/2014	Actual Q3/2013
Growth	5%	-2.3%	0.4%
Return on investment (ROI)*	20%	16.6%	16.6%
EBIT% (excl. EO items)	9%	12.4%	12.4%
Gearing	30–80%	31.9%	28.1%

^{*} Annualised operative



ENVIRONMENTAL SERVICES

- Comparable net sales increased 3.7% due to successful sales work and a strengthened market position. Demand continued to grow in waste management and Russian operations.
- The net sales of the comparison period includes EUR 3.1 million of net sales from the Latvian business operations that were divested on 13 March 2014.
- The profitability was affected by declining volumes of recyclable materials and construction waste, and the weakened profitability of municipal contracts.



EUR million	Q3/ 14	Q3/ 13	Change %	1-9/ 14	1-9/ 13	Change %	2013
Net sales	64.6	65.4	-1.2	189.7	192.2	-1.3	257.9
Operating profit excl. EO items	10.6	11.9	10.4	26.9	27.2	-1.1	35.1
Operating margin excl. EO items	16.5%	18.2%		14.2%	14.1%		13.6%



INDUSTRIAL SERVICES

- There was strong demand for the services of process cleaning and hazardous waste management. Net sales decreased in sewer maintenance and environmental construction.
- Operating profit excluding non-recurring items increased substantially after profitability improved across all service lines.



EUR million	Q3/ 14	Q3/ 13	Change %	1-9/ 14	1-9/ 13	Change %	2013
Net sales	21.8	20.9	4.1	57.5	54.7	5.2	75.5
Operating profit excl. EO items	3.1	2.6	20.1	4.9	4.0	23.9	6.7
Operating margin excl. EO items	14.2%	12.3%		8.6%	7.3%		8.9%



FACILITY SERVICES

- Net sales declined year-on-year, due to business downsizing in Sweden and low demand for damage repair services.
- In addition, net sales was impacted by lower demand for services in the cleaning and property maintenance businesses. Demand for maintenance of technical systems was strong.
- The profitability was decreased by the weaker profitability of cleaning and, in particular, damage repair services. Property maintenance and maintenance of technical systems improved their profitability year-on-year.



EUR million	Q3/ 14	Q3/ 13	Change %	1-9/ 14	1-9/ 13	Change %	2013
Net sales	68.6	71.6	-4.2	206.0	220.8	-6.7	292.5
Operating profit excl. EO items	6.3	6.7	-7.1	9.0	10.4	-13.3	11.9
Operating margin excl. EO items	9.1%	9.4%		4.4%	4.7%		4.1%



RENEWABLE ENERGY SOURCES

- The decrease in net sales was attributable to the delayed start to the heating season in Northern Finland.
- As a result of efficiency improvement measures, operational efficiency improved year-on-year.
- Operating profit excluding non-recurring items showed a loss due to a write-down of EUR 0.4 million on inventories and a non-recurring EUR 0.2 million writedown on inventories of discontinued business operations. The total write-down for Renewable Energy Sources was EUR 0.7 million.



EUR million	Q3/ 14	Q3/ 13	Change %	1-9/ 14	1-9/ 13	Change %	2013
Net sales	6.1	7.4	-17.3	32.2	42.2	-23.6	58.0
Operating profit excl. EO items	-0.3	-0.4	31.4	0.8	0.5	52.4	1.1
Operating margin excl. EO items	-4.1%	-5.0%		2.5%	1.3%		1.9%



FOCUS ON MARKET POSITION, OPERATIONAL EFFICIENCY AND CASH FLOW

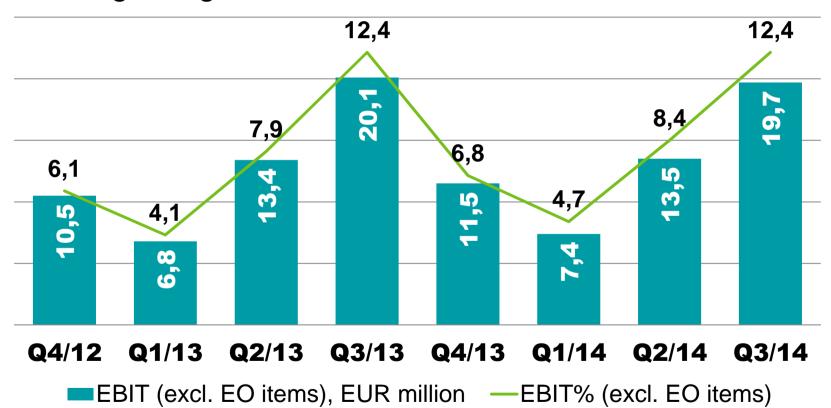
 We are focusing on reinforcing our market position and maintaining operational efficiency and strong cash flow.





OPERATING PROFIT

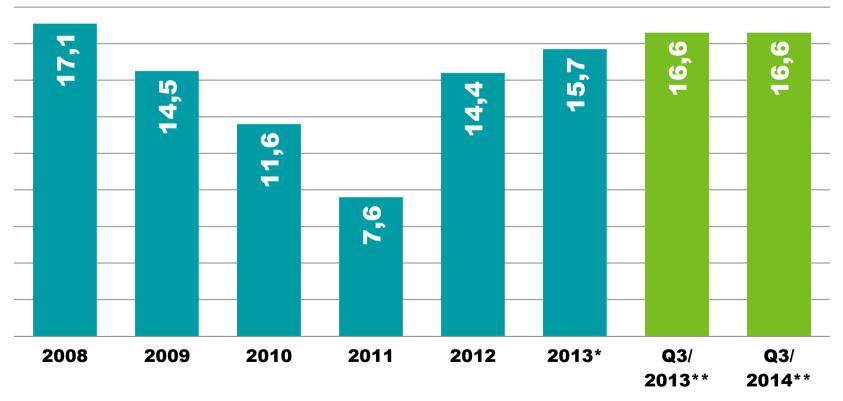
Strategic target: EBIT excl. EO items 9%





RETURN ON INVESTMENT

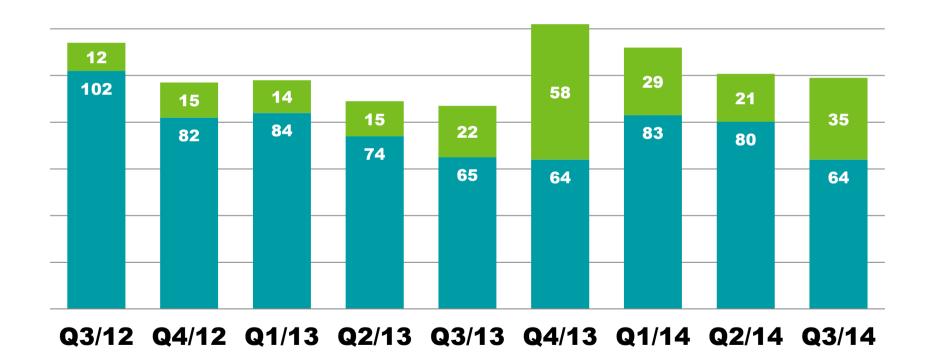
Strategic target: ROI 20%



^{*} Operative ** Annualised operative



INTEREST BEARING DEBT

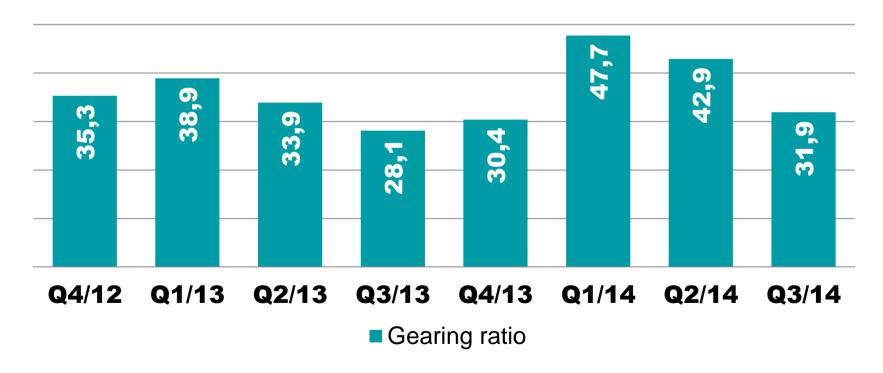


■ Net interest bearing debt, EUR million ■ Liquid assets, EUR million



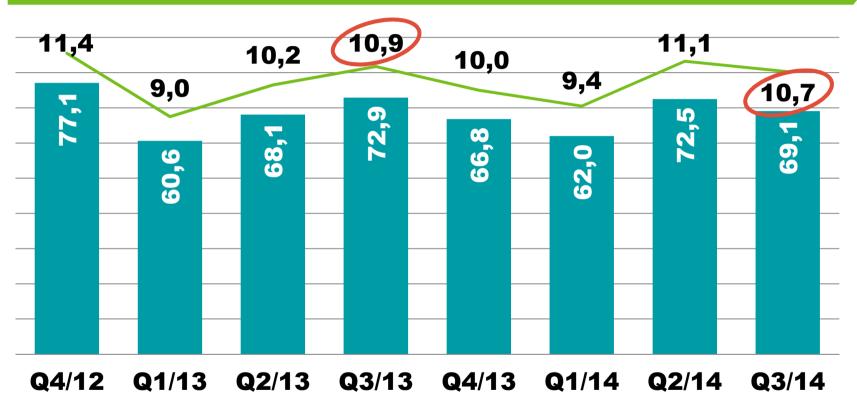
GEARING

Strategic target: Gearing 30–80%





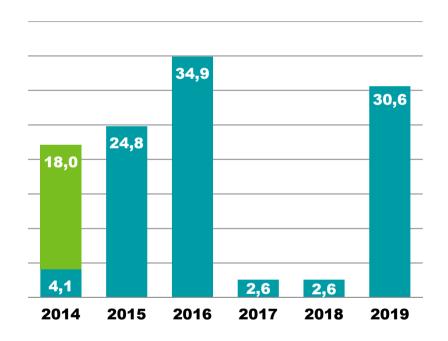
NET WORKING CAPITAL



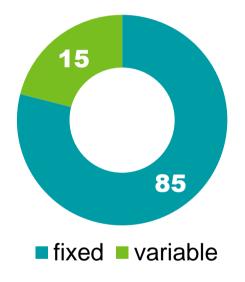
- Net working capital, EUR million
- —Net working capital % of net sales (rolling 12 months)



MATURITY STRUCTURE OF LONG-TERM LOANS



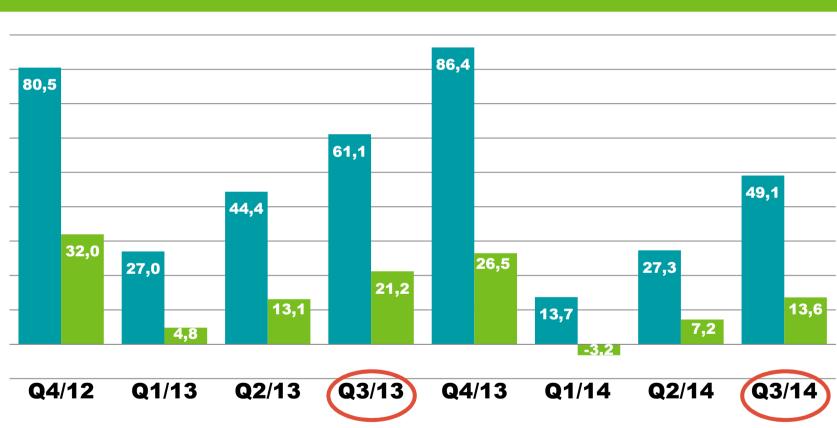
■ Loans, EUR million ■ Repaid, EUR million



Weighted average of effective interest rate 1.7%



CASH FLOW AND INVESTMENTS



- Net cash from operating activities, cumulative, EUR million
- Net cash used in investment activities, cumulative, EUR million



© Lassila & Tikanoja plc 19

OUTLOOK FOR THE REST OF THE YEAR

Net sales in 2014 are expected to remain at the 2013 level or slightly below. Operating profit excluding non-recurring items is expected to remain at the 2013 level or slightly below.

This estimate was included in the Interim Report Q3/2014 released on 23 October 2014.



CONTACT INFORMATION

Pekka Ojanpää, CEO tel. +358 10 636 2810 pekka.ojanpaa@lassila-tikanoja.fi

Timo Leinonen, CFO tel. +358 400 793 073 timo.leinonen@lassila-tikanoja.fi



APPENDIX





L&T IN BRIEF

Net sales by division (2013)



- Facility Services......43% Cleaning and support services, property maintenance, maintenance & technical systems and damage repair services
- Environmental Services......38% Waste management and recycling
- Industrial Services11% Environmental construction, process cleaning, sewer maintenance, hazardous waste
- Renewable Energy Sources.....8% Forest services

There are about



of employees would recommend L&T as an employer

Our main market area is Finland. In addition, we operate in Sweden and Russia.



We serve over

customers

Our benefits to customers:







Energy efficiency efficiency

Cost

Material efficiency

Our operations reduce emissions by

Total emissions in Finland: 70 million tonnes

million tonnes per year

We have halved our accident frequency

The number of accidents per million working hours

2013:18

2012:31

2011:35



OPERATING ENVIRONMENT

L&T'S RELEVANT MARKET OFFERS ROOM FOR GROWTH AND STRENGTHENING OF MARKET POSITION

Market size and development



- The market is large and offers room for growth as the economy stabilises
- The relevant market is growing at a compound annual rate of ~2% during the strategy period
- Focus on strengthening market positions in core businesses
- A healthy balance sheet enables investments and business acquisitions

^{*}Based on L&T's estimate and research data on the size of relevant markets in Finland. Outsourcing potential in municipal sector not included



L&T HAS A STRONG MARKET POSITION RANKING IN THE TOP 3 IN ALL CORE BUSINESSES

Market sizes and L&T's positions

	Relevant market size*	Annual market growth	L&T market position
Environmental Services	1.2 Billion €	1%	1–2
Industrial Services	0.4 Billion €	3%	1–3
Facility Services	3.1 Billion €	2%	2

^{*} Market positions and sizes based on management estimates, with current business portfolio. Outsourcing potential in municipal sector not included



OPERATING ENVIRONMENT CHANGES AND REQUIRED ACTIONS ARE INCORPORATED INTO THE STRATEGY

Changes in the operating environment

Description

National regulation tightens

Importance of services related to energy efficiency increases

European Union sets long-term targets to create a Circular Economy

Retail and media industries' business models are changing

New building construction decreases and switches to renovation in the short term

Industrial manufacturing is not growing, but outsourcing is increasing

Impact on L&T

Increase in producer responsibility for waste and the ban on the disposal of organic waste in landfills create opportunities in recycling

Demand for energy efficiency services grows, customers' purchasing criteria focus more on optimisation of total property maintenance costs

Conditions to develop new technology and waste management solutions improve

Amount of recyclable fibres diminishes, but ecommerce-related opportunities emerge

In the short term, the amount of construction waste decreases and competition intensifies in renovation

Decreases waste volumes, but brings opportunities in value-added solutions. Outsourcing potential is increasing especially in municipal sector



WE HAVE LONG TERM GROWTH POTENTIAL DESPITE OF THE ECONOMIC DOWN TURN IN SHORT TERM

Growth potential during strategy period

Division	Service line	Short term organic growth potential	Long term organic growth potential	Growth potential by acquisitions
Environmental	Recycling	+	++	
Services	Waste management	+	+	_
	Property maintenance	+	++	
Facility	Cleaning and support services	+	++	
Services	Maintenance of technical systems	+++	+++	Targeted acquisitions
	Damage repair services	+	+	to support market position
	Process cleaning	+	++	_
Industrial	Environmental construction	++	++	
Services	Hazardous waste services	+	+	_
	Sewer maintenance	+	++	-



STRATEGY OVERVIEW

OUR VISION IS TO BE OUR CUSTOMERS' PREFERRED PARTNER IN ENVIRONMENTAL, FACILITY AND INDUSTRIAL SERVICES

PROFITABLE GROWTH

CUSTOMER BENEFITS



FROM A SOCIETY



COST EFFICIENCY

STRATEGIC EMPHASES Key accounts and sales

Workforce management

Efficient operating model

Customer orientation

KEY SUCCESS FACTORS

Cost efficiency

Skilled and sufficient personnel

Uniform and safe corporate culture

OUT-SOURCING INCREASES

SIGNIFICANCE OF CORPORATE RESPONSIBILITY IS EMPHASISED

RECYCLING

OBJECTIVES BECOME

TIGHTER













CENTRAL RAW MATERIALS BECOME MORE EXPENSIVE **COMPETITIVENESS OF EUROPE** AND FINLAND DECREASES

CLIMATE GETS WARMER

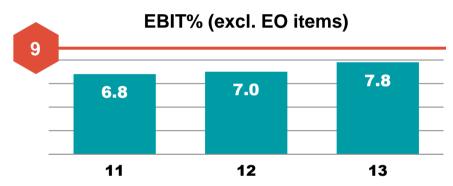
FINANCIAL TARGETS REMAIN UNCHANGED

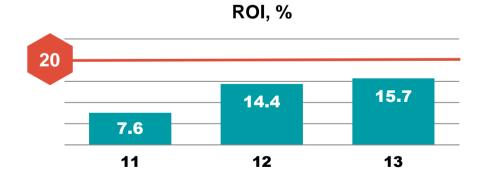
Financial targets





Growth, %









L&T STRENGTHENS ITS MARKET POSITION WITH FOCUS PROFITABILITY AND CASH FLOW

Main phases of the strategy

2014-2015

Profitability and strengthening of market position

Main actions:

- Business portfolio rationalisation
- Development of sales and customer management
- Workforce and equipment efficiency improvement
- Bolt on acquisitions in core businesses

2016-2017

Organic growth and acquisitions

Main actions:

- Bolt on acquisitions in core businesses
- Investments in business development
- Building competitive advantage and growth by service digitalisation and professional services

2018

Customers' preferred partner in core businesses

Strategic target:

- Recognized in improving customers' energy, material and cost efficiency
- The pioneer in work safety and the best employer in the industry
- Systematic management of reputation and responsible business
- Financial and operational resources enable continous business expansion

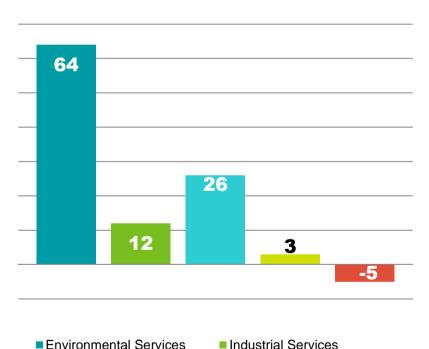


BUSINESS SEGMENTS

NET SALES AND OPERATING PROFIT EXCL. EO ITEMS BY DIVISION 1-12/2013

Net sales 8% 11% 43% 38% ■ Facility Services ■ Environmental Services ■ Industrial Services ■ Renewable Energy Sources*

Operating profit excl. EO items, % of Group total



*Non-core business



■ Renewable Energy Sources*

Facility Services

Administration and other

L&T'S ORGANISATION

President and CEO

	Environmental Services	Industrial Services	Facility Services - Cleaning	Renewable Energy Sources
Finance, ICT and communications	 Waste management 	Environmental construction	Facility support services	
HR	RecyclingSecondary raw materials	Process cleaningSewermaintenance	PropertymaintenanceMaintenance oftechnical	
Procurement		services - Hazardous waste services	systems - Damage repair services	
Development and strategy				
Legal affairs				
Corporate relations, EHQS				



CYCLICALITY OF L&T'S CORE BUSINESS

Property Maintenance

Industrial Services

Environmental Services: Waste Management

Cleaning and Facility Support Services

Environmental Services: Recycling

low-cyclical

cyclical



ENVIRONMENTAL SERVICES

L&T IS THE MARKET LEADER IN THE FINNISH WASTE MANAGEMENT MARKET

Market size and L&T's positions by business lines

	Relevant market size	Annual market growth	L&T market position
Environmental Services	1.2 Billion €	1%	1–2
Waste management		~ inflation	1
Recycling		> inflation	1–2 depending on material
Subcontracting for municipalities		< inflation	1
Environmental products		~ inflation	1-3 depending on product

Market positions and sizes based on management estimates, with current business portfolio.



OPERATING ENVIRONMENT CHANGES AND REQUIRED ACTIONS ARE INCORPORATED INTO THE STRATEGY

Changes in the operating environment

Description

Importance of environmental responsibility increases

European Union sets long-term targets to create a Circular Economy

Retail and media industries' business models are changing and digitalising

New building construction decreases in the short term

Industrial manufacturing is not growing

Impact on L&T

Demand for environmental services grows, purchasing criteria focus more on environmental responsibility

Conditions to develop new technology and waste management solutions improve

Amount of recyclable papers diminishes, but ecommerce creates more packaging waste

In the short term, the amount of construction waste decreases and competition intensifies

Decreases waste volumes, but brings opportunities in value-added solutions



CHANGES IN LEGISLATION CREATE OPPORTUNITIES FOR DEVELOPING NEW BUSINESS

Changes in legislation

Description

Waste producer responsibility increases

The ban on the landfill disposal of organic waste

Impact on L&T

 A packaging waste collection network, for instance, must be built in Finland, creating new business opportunities in the waste management market

- Will come into force in 2016 and prohibit the disposal of waste containing organic material in a landfill
- This will bring a large amount of new waste to the recycling market, increasing demand for processing capacity



ENVIRONMENTAL SERVICES



SOCIETY & LEGISLATION

- Landfill disposal of organic waste banned as of 2016
- · Packaging waste to be covered by producer responsibility
- Waste taxation amended to support recycling





Environmental Management



- Companies
- Producer associations
- Households
- Public sector





Collection products

Technical collection

equipment

Maintenance

services

Collection and transport services

Treatment of recyclable material and waste

Secondary raw material sales and final treatment of waste

ENVIRONMENTAL SERVICES MAINTAINS HIGH PROFITABILITY AND STRENGTHENS ITS POSITION IN THE ENVIRONMENTAL SERVICES VALUE CHAIN

Main elements of the strategy

We expand our value chain

- We launch Environmental Management professional services
- We invest in the technical waste management equipment business

We grow within our current value chain

- We strengthen our position in current and new geographical areas in Finland
- We utilise the business opportunities brought about by stricter legislation

We focus on corporate, producer responsibility and household segments

- We increase our market share in the corporate sector by focusing on selected customer segments
- We grow by creating comprehensive solutions for producer responsibility organisations and digital services for household customers

We build competitive advantage by service development and operational efficiency

- We actively develop new services
- We develop operating model to improve operational efficiency



INDUSTRIAL SERVICES



L&T HAS A STRONG MARKET POSITION RANKING IN THE TOP 3 IN ALL SERVICE LINES

Market size and L&T's positions by business lines

	Relevant market size	Annual market growth	L&T market position
Industrial Services	0.4 Billion €	3%	2
Industrial process cleaning		> inflation	2
Sewer maintenance services		> inflation	3
Hazardous waste services		< inflation	2
Environmental construction		~ inflation	3

Market positions and sizes based on management estimates, with current business portfolio.



OPERATING ENVIRONMENT CHANGES AND REQUIRED ACTIONS ARE INCORPORATED INTO THE STRATEGY

Changes in the operating environment

Description

Impact on L&T

Importance of environmental responsibility increases

Demand for environmental services grows, customers' purchasing criteria focus more on environmental responsibility

European Union sets long-term targets to create a Circular Economy

Conditions to develop new technology and waste management solutions improve

Businesses linked to landfilling are changing

Ban on the landfill disposal of organic waste creates opportunities in recycling. As incineration increases, the need for ash processing and recycling solutions increase as well

Industrial manufacturing is not growing

Industrial companies seek cost efficiency by support service outsourcing, which creates opportunities for Industrial services



INDUSTRIAL SERVICES

Maintenance

• Collection, treatment and final disposal



No increase in industrial production

Landfill disposal of organic waste banned

Increased importance of environmental responsibility

INDUSTRIAL SERVICES FOCUSES ON OPERATIONAL EFFICIENCY AND STRENGTHENING ITS MARKET POSITION

Main elements of the strategy

Effective and centralised operating model

Effective and centralised operating model, including nation-wide resource planning and management supported by ICT solutions

Effective sales and account management

Active and well planned sales efforts and account management combined with segment-oriented responsibilities and growth plans

Deep integration to selected accounts

Deep integration into selected clients' processes and operating models with a customer-oriented development view

Growth in industrial customer segment

Industrial customer segment growth in both current and new key accounts by expanding the range of services provided and securing new clients with customer segment specific planning

Capacity utilisation

Profitability improvement by more efficient capacity utilisation and systematic growth also in small / middle-sized clients by utilising possibilities provided by existing resources



FACILITY SERVICES



WE HAVE A STRONG MARKET POSITION RANKING IN THE TOP 2 IN MOST BUSINESSES

Market size and L&T's positions by business lines

	Relevant market size*	Annual market growth	L&T market position
Facility Services	3.1 Billion €	2%	2
Cleaning and facility support s.		< inflation	2
Property maintenance		~ inflation	1
Damage repair services		> inflation	2
Maintenance of technical systems		> inflation	4

50



^{*} Market positions and sizes based on management estimates, with current business portfolio. Outsourcing potential in municipal sector not included

OPERATING ENVIRONMENT CHANGES AND REQUIRED ACTIONS ARE INCORPORATED INTO THE STRATEGY

Changes in the operating environment

Description

Industrial manufacturing in Finland is not growing

Demand for office modifications increases

Repair construction volume is growing while new construction remains at low level

E-commerce changes requirements for retail property

Availability of skilled workforce is a challenge

Impact on L&T

Overall industrial manufacturing volume decreases, but outsourcing of non-core functions opens up new opportunities for Facility Services

Remote work becomes more commonplace, which creates opportunities in providing modern office solutions

Competition in repair construction intensifies as construction companies seek growth outside their traditional domain

Amount of retail property decreases and competition intensifies

Workforce management, employer image and efficient recruitment continue to grow in importance



CHANGES IN CUSTOMER BEHAVIOUR OPENS UP OPPORTUNITIES FOR FACILITY SERVICES

Changes in customer behaviour

Description

Centralisation and professionalisation of service sourcing

Increased outsourcing of non-core activities in public sector

Growing role of technology in Facility Management

Need for transparency and reporting

Impact on L&T

Growing requirement for sales competencies and efficiency of operations, also opportunities in providing integrated services

Business development possibilities in Facility Management and services to the public sector, with growing importance of operational efficiency to cope with price competition

Need to grow offering in technological systems maintenance

Opportunities for professional services to support our clients

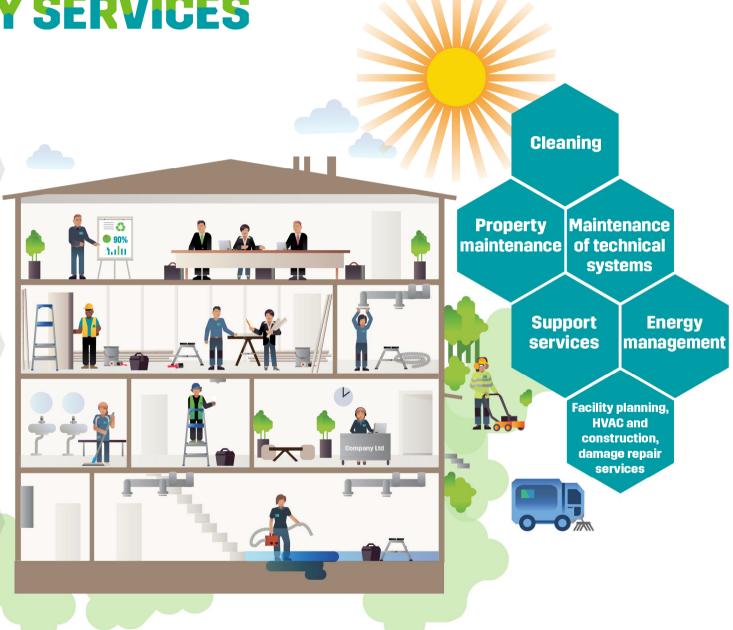


FACILITY SERVICES

Increasing requirements of reporting and transparency with regard to energy, property and environmental matters

Customers expect cost efficient service packages

As customers focus on their core businesses, the service provider's responsibility for the outcome increases



FACILITY SERVICES FOCUSES ON OPERATIONAL EFFICIENCY AND SEEKS PROFITABLE GROWTH IN SELECTED BUSINESSES

Main elements of the strategy

We improve our competitive advantage by developing our operating model

- We invest heavily in the development of our operating model
- We harmonise processes and develop workforce management to improve operational efficiency

We grow business with our current customers through service development

- We productise current services to improve operational efficiency and create added value with service packages
- We reduce customer relationship terminations through better customer relationship management

We invest in growth in the maintenance of technical systems

- We strengthen our service offering in our current operating locations
- We acquire special expertise through targeted business acquisitions, but do not pursue extensive acquisitions in the short term

We expand to professional services in the value chain

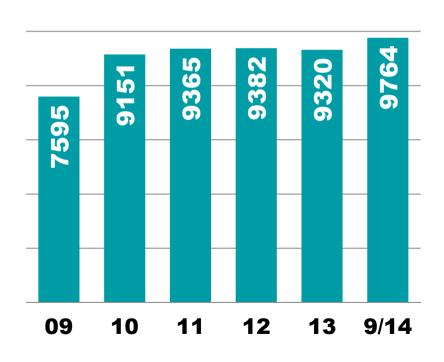
- We productise current expert know-how into professional services
- We utilise professional services also as a sales channel for other Facility Services



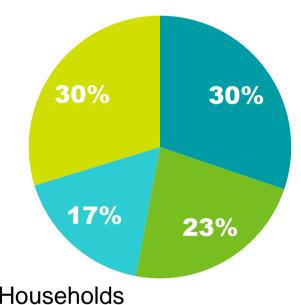
SHAREHOLDERS

SHAREHOLDER STRUCTURE

Number of shareholders



Shareholder structure



- Households
- Financial and insurance corp.
- Foreign and nominee registered
- Others



MAJOR SHAREHOLDERS AT 30 SEPTEMBER 2014

Shareholder	Shares	%
Evald and Hilda Nissi Foundation	2 413 584	6.22
Mandatum Life Insurance Company Limited	2 181 238	5.62
Nordea Investment Funds	2 064 736	5.32
Maijala Juhani	1 529 994	3.94
Ilmarinen Mutual Pension Insurance Company	1 362 803	3.51
LähiTapiola Group	831 270	2.14
Bergholm Heikki	824 800	2.13
Maijala Mikko	720 000	1.86
Elo Mutual Pension Insurance Company	614 073	1.58
Varma Mutual Pension Insurance Company	600 690	1.55
Nominee-registered shares	6 565 009	16.92
Number of shares	38 798 874	100.00
Number of shareholders	9 764	



IT'S EASY TO TRANSFORM A
KETCHUP BOTTLE INTO FUEL
OR A TUNA CAN INTO A FORK.
IT'S MUCH HARDER TO CHANGE

HOW PEOPLE THINK.



